

Energy Efficiency Newsletter

August 2010

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Watt Works is proud to be a Lighting Facts LED Product Partner and to sell Energy Star products.

I can't tell you how rewarding it is for us to be able to find LED solutions for our clients, and have them rave about the results. In this month's newsletter we feature a testimonial from a new customer that came to us with a problem to solve. We can solve your lighting problems too - just give us a call!

➔ [High Ceilings? Inadequate Light? Perfect for LED's!](#)

Almost daily someone comes into the store with a light bulb wanting to know if we have an LED replacement. Even though the technology is moving quickly, there are still some applications that LED can't address. But there are applications where LED not only offers a replacement, but does it even better than incandescent. Below is a testimonial from Len Zuga, a homeowner who contacted Watt Works looking for a long-term solution to the lighting in his great room. Not only did we find him LED bulbs that will last for decades and save him on his electric bills, we provided a solution that exceeded his expectations.

"With a 17 foot great room ceiling and 20 year old track lights we knew that we needed to update to energy saving and longer life expectancy lights. Given the inaccessibility of the fixtures and my mildly acrophobic condition, especially atop tall ladders, we decided to take advantage of some scaffolding scheduled to be in the house while replacing windows. Indications were that long life LED technology was advancing rapidly enough to consider them but I still had concerns given my experience to date with standard hardware store LEDs for outdoor use.





Be sure to visit these other local green businesses!

(click store logo for a link)



"Watt Works was one of two possible commercial grade LED sources recommended by our contractor and we found Watt Works to be superior in service and knowledge. After a week of testing various lights in the fixtures we selected five 160 degree warm white fixtures and one 40 degree warm white spot to replace the old lights and eliminate two long dead low voltage spots.

"What a difference! Not only do the new LEDs provide more light, the coverage is more even and we can even read by just the overhead lights without task lighting if desired. Dead spots have been eliminated and the art on the stone fireplace and the wall filling bookcase are washed in just the right amount of light giving the overall effect a vast improvement.



"Most importantly in the choice of supplier though was the knowledge of Watt Works and their willingness to provide test lamps and explain all of the nuances of this advanced lighting technology. We did not have to replace the old track lighting fixtures as feared making the decision and task much simpler. Given the 50,000 hour life expectancy of the new lamps we no longer have to worry about lamp failure in our time remaining in this house. Do the math, even at 4-6 hrs per night daily that's a long time."

Thank you, Len, for the kind words. We enjoyed having the opportunity to work with you to find LED bulbs that fit your needs, and we are beyond pleased with the results. You replaced six 75W incandescent bulbs with six 14W LED bulbs. You are now using **80% less energy, but getting more light!**

If you, or someone you know, has similar issues with high ceilings and inadequate lighting, [give us a call](#). We are more than happy to help find an LED solution, just like we did for Len.

→ Upcoming "Green" Events

Central Ohio Clean Energy Network Meeting - Energy SIDS and PACE Financing in Ohio

Thursday, August 5, 8:00-10:00AM

O'Keffe Center-SERS Building, 300 East Broad St, Columbus, 43215

Recently enacted Ohio Senate Bill 232 represents a major

expansion of Property Assessed Clean Energy (PACE) renewable and advanced energy financing authority in Ohio. Caleb Bell, attorney in the Public Finance and Green Strategies groups at Bricker & Eckler LLP will discuss how PACE programs permit owners (including residential, commercial, industrial, non-profit, and governmental owners) of real property to form Special Energy Improvement districts (Energy SIDs). Energy SIDs can assist in financing advanced and renewable energy projects using special assessment financing tools previously available to only governmentally-owned projects. NOTE on MEETING LOCATION: The monthly GEO COCEN Meeting for August is NOT at the Ohio Governor's Residence. The School Employees Retirement System (SERS) Building O'Keefe Center is on the entry lobby floor. Free parking is available in the SERS Building garage behind it that is entered off of Grant Street intersecting Broad Street to the East. The SERS Building recently earned the 2009 US EPA's Energy Star designation. RSVP by Wednesday, August 4th at 5 pm to Sarah Straley at: sarah@greenenergyohio.org

Greenovate Room by Room Free Workshop - Basement & Attic
Thursday, August 5, 6:00-8:00pm
9 E. Second Ave, Columbus, OH 43201

Learn how to create a more healthful basement and attic by testing for and mitigating radon gas and by properly maintaining HVAC equipment to control biological contaminants such as mold, dust mites, and pet dander. Guest speakers: John Hetterscheidt, Hetter Heating & Cooling and Donna Jurden, Indoor Radon Program, Ohio Department of Health. [Click here](#) for more information.

OhioHealth Medication Disposal Day
Saturday, August 7, 9:00am-2:00pm
Riverside, Grant, Doctors, Grady and Dublin Hospitals & Westerville Medical Campus

Bring your expired and unused prescription and over-the-counter medications to one of the locations listed above. Law enforcement officers will dispose of the medications in a safe, legal and environmentally conscious manner. No questions asked. Help take unneeded medications out of the community. For more information, please check out: www.ohiohealth.com/meddisposal

USGBC Central Ohio Chapter Monthly LUNCH and LEADERS Event
Thursday, August 26, 11:30am-1:00pm
Grange Insurance Audubon Center, 505 W. Whittier Street, Columbus, OH 43215

Presentation by Doug Walden, Project Manager, Owens Corning's Sustainability Team. Learn about the sustainability initiatives of

one of the region's leading building material manufacturers. Box lunches include your choice of sandwich, salad, cookie and a drink. Lunches must be pre-ordered before noon Tuesday July 20. Cost is \$10. [Click here](#) to register and order lunch.

More information regarding the products mentioned in this newsletter can be found on our website at www.wattworks.com. Products can be purchased online, by phone at 614-458-1162 or in our Columbus store.

\$89 LR6 LED Downlight Module

Available to all residential AEP Ohio customers - NO COUPON NEEDED!
To learn more about the LR6, [click here](#).

The \$10 AEP rebate can be used for up to 12 LR6's per address until December 31st, 2010. Additional quantities can be purchased from Watt Work at \$99 each during this promotion. Offer applies to residential AEP Ohio customers only. Contact Watt Works for savings opportunities for non-AEP Ohio customers.

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