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### Holiday Special

**20% Off All LED Flashlights and Camp Lights**

Many style to choose from, including:



#### TerraLUX Aluminum Body LED Flashlights

- Aircraft grade aluminum
- Energy efficient LEDs
- Electronically regulated output: bright, even when batteries are low
- Water resistant



#### TerraLUX Maglite® LED Lightbulb Upgrades

- Batteries last longer!

Here are the Top Ten Reasons to Shop at Watt Works for Holiday purchases:

10. You know you really want to test ride a [Hybrid Bike](#), whatever that is. (and our floor models are on CLEARANCE!)
9. Park right in front, who really wants to exercise when you are on a mission to shop?
8. Buy an LED light and get an [instant AEP rebate](#). When was the last time AEP paid YOU? (rebate expired 12/31/09!)
7. Never crowded, the only lines are the ones attached to [our telephones](#).
6. Our LED Holiday light strings are low fat, zero cholesterol, and only 1/4 the watts. (available in warm white or multi)
5. No Cinnabon smell to cause unseemly tummy growling.
4. LED Flashlights so bright that you will see spots. (plus they are 20% off through the end of the year!)
3. A fan of CSI? Use a [Kill-a-Watt meter](#) to sleuth out those guilty power wasters.
2. No Christmas muzak. Promise.
1. Give gifts that save energy and they will really get used and appreciated.

Last-minute shoppers take note - Watt Works will be closed December 24th & 25th. So stop by soon!

Happy Holidays!

### → Higher Wattage Cold Cathodes Bulbs Are Here

Watt Works now has 60W and 75W equivalent cold cathode bulbs! For those applications where our 40W equivalent cold cathode bulbs just wouldn't be bright enough, we now have a solution. And just like our lower wattage cold cathodes, these bulbs are dimmable, last 25,000 hours and use 80% less energy than a comparable incandescent bulb.

Here are more details on these two new bulbs:

#### 13W Coillight Cold Cathode *Great for lamps*

- Directly replaces a 60W incandescent lamp



· Available for 2 "AAA" Mini Maglite®, 2 "AA" Mini Maglite®, C & D cell Maglites® and Mag Charger® rechargeable flashlights



### Coast Camping & Emergency UseCamp Light Kit

· Crystal Reflector Tube System  
· High-quality LED  
· Kit includes: torch and refractor rod, table shade, table base, light globe, nylon carry bag



### Energy Efficient Products from Watt Works

[LED Lighting](#)

[Home Power Cost Monitor](#)

[Kill A Watt](#)

[Lexin Heating Panels](#)

### Quick Links

[Contact Us, Store Location and Directions](#)

[Energy Analysis for Home and Business](#)

Watt Works is proud to be a Lighting Facts LED Product Partner and to

- 25,000 hour lamp life - up to 25 times longer than standard incandescent lamps
- Dimmable
- Specially designed cathodes allow the lamps to cycle, flash and dim with no impact on life
- E26 Edison base
- UL listed
- For Indoor use only
- 24-month limited warranty



Price: \$26.95 each

### 18W Flat Par Cold Cathode

*Great for tracks and cans*

- Directly replaces a 75W incandescent lamp
- 25,000 hour lamp life - up to 25 times longer than standard incandescent lamps
- Dimmable
- Specially designed cathodes allow the lamps to cycle, flash and dim with no impact on life
- E26 Edison base
- UL listed
- For Indoor use only
- 24-month limited warranty



Price: \$32.95 each

### → The Gift That Keeps on Giving - A Watt Works Gift Certificate

Still can't decide what to get? Give the gift of energy efficiency with a Watt Works gift certificate.

Watt Works has products that can help lower energy bills and increase efficiency. With electric rates on the rise, now is the time to assess energy waste in the home.

With a gift certificate from Watt Works your friends and loved ones can choose a Kill-A-Watt energy meter to measure the efficiency of their appliances. Or, they could check the energy use of their whole home with a Home Power Cost Monitor. Our LED and cold cathode bulbs use at least 80% less energy than a incandescent bulb, plus they are warm white and dimmable.

sell Energy Star products.



<b>WATTWORKS</b>	<i>Gift Certificate</i>	
	Presented to:	
	Amount:	
	Watt Works Inc. "The Energy Savings Store" 1078 Goodale Blvd. Columbus, OH 43212 614-458-1162 www.wattworks.com	Authorized by:
Not redeemable for cash. Redemption value not to exceed \$25.00	Expires: 12/31/10	Number: 99901013

These are just a few of the great energy saving products at Watt Works. Available in any denomination, a Watt Works Gift Certificate lets them decide what project to tackle first. But you can rest assured, knowing whatever they choose will help them save energy, save money, and save the planet.

Call or stop by today to purchase your Watt Works Gift Certificates - any give them a gift that will keep on giving!

Watt Works Retail Store  
1078 Goodale Blvd., Columbus, OH 43212  
Open Monday-Friday 12-7pm and Saturday 12-5pm  
Phone Orders: 614-458-1162

More information regarding the products mentioned in this newsletter can be found on our website at [www.wattworks.com](http://www.wattworks.com). Products can be purchased online, by phone at 614-458-1162 or in our Columbus store.

## \$89 LR6 LED Downlight Module

Available to all residential AEP Ohio customers - NO COUPON NEEDED!  
To learn more about the LR6, [click here](#).

The \$10 AEP rebate can be used for up to 12 LR6's per address from August 28th and December 31st, 2009. Additional quantities can be purchased from Watt Work at \$99 each during this promotion. Offer applies to residential AEP Ohio customers only. Contact Watt Works for savings opportunities for non-AEP Ohio customers.

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