

## Energy Efficiency Newsletter

June 2010

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### Featured Product



#### 24" LED Tube Light

Perfect for:

- Under-Cabinets
- Closets
- Cove & Task Lighting

Features:

- Warm White
- 180 LED's
- Uses only 15W of energy
- Frosted lens
- Aluminum housing
- 50,000 hours life
- 110V AC

Did you hear about the small fee AEP Ohio is adding to your electric bill this month? Read below to find out what it is and a few suggestion about what you can do about.

We have a new LED product this month - a 24" LED tube. Made to replace a fluorescent tube, but without the buzzing ballast or harsh white light, this fixture is perfect for under cabinets, task lighting, closet lighting and more. You can buy the tube for your existing fixture, or buy a complete fixture ready to plug in. See this month's Feature Product for more details.

And as always, be sure to check out the green events happening this month. Have some fun in the sun with RiverFest, let SWACO help you to get rid of those dead CFL's, and cool off with a great flick!

### → AEP Ohio wants you to buy less electricity!

In a surprising turn of events, over the past year electric utilities across Ohio have begun actively trying to get their customers to use LESS POWER! AEP Ohio and the other investor-owned utilities, FirstEnergy, Dayton Power & Light, and Duke Energy, are all rolling out new programs to encourage you to make changes to use less electricity. Why would they want you to use - and charge you for - less? The utilities have realized that using the power plants they already own smarter is cheaper, and makes profits higher, than building new ones to meet growing needs, even when sales are lower. But even more importantly, [Senate Bill 221](#), passed in 2008, states that investor-owned utilities must implement energy efficient programs in order to meet annual energy savings goals - or pay fines.

The Public Utilities Commission of Ohio (PUCO) regulates costs and prices (and profits) for the states utility companies and they have approved a small fee to be added to each AEP Ohio customer's electric bill to pay for running these savings programs. Starting this month, about \$3 a month will be added to your bill. That adds up to \$36 a year. But there are ways for you to get that money back.

## LED Tube Only

**\$79.95**

For use in existing fixtures with ballast removed.

## Complete Fixture

**\$99.95**

Includes 6' power cord.  
Hardwire model also available.

### More Energy Efficient Products from Watt Works

[LED Lighting](#)

[Home Power Cost  
Monitor](#)

[Kill A Watt](#)

[Lexin Heating Panels](#)

### Quick Links

[Contact Us](#)

[Store Location and  
Directions](#)

[Energy Analysis for  
Home and Business](#)

Watt Works is proud to be a Lighting Facts LED Product Partner and to sell Energy Star products.

- AEP Ohio is still offering a rebate - now doubled from \$25 to \$50 - for your old refrigerator or freezer. You know the second one you keep in the garage for drinks and ice? Do you really need to keep that much stuff cold at once? You could save about \$100 a year in energy, on top of the rebate. They even come pick it up and haul it away for you. [Click here](#) for more details.

- AEP Ohio has a residential lighting program called Smart Lighting. They have establish partnerships with retailers to offer instant rebates on energy efficient lighting products. Look for signs where you shop to save on compact fluorescent bulbs (CFL's). AEP Ohio has also partnered with Watt Works to offer a \$10 instant rebate on our most popular, Energy Star rated LED downlight module - the [Cree LR6](#). Buy just one and get over 3-months worth of fees back!

- If you are a business, even more incentives are available. AEP Ohio's GridSmart program for businesses offers rebates up to 50% on efficient lighting - fluorescent tubes, CFL's, cold cathodes and LED bulbs and fixtures. [Call Watt Works](#) to learn more about what's covered and how much money you could get back after making these upgrades. We have helped many Central Ohio businesses sort through the paperwork and apply for rebates. We can help you too!

So don't just sit there and pay for everyone else's energy savings - take advantage of these programs! You will get your money back, and the energy efficiency will save you even more. That's what it's there for - get your share.

### Upcoming "Green" Events

#### Riverfest on Tour

Saturday, June 19, 10am-2pm

Alum Creek State Park (at the beach), 3615 S. Old State Road  
Delaware, OH 43015.

Join MORPC for the Riverfest On Tour! Beginning at 10am at Alum Creek State Park there will be boating, fish shocking, and fun in the sun. For more info, go to: [www.riverfestcolumbus.org](http://www.riverfestcolumbus.org).

#### Household Hazardous Waste Regional Mobile Collections

Saturday, June 19, 8am-2pm

Columbus/SE Alum Creek Transfer Station, 2100 Alum Creek Drive,  
Columbus, OH 43209

Get rid of old household chemicals, batteries and fluorescent bulbs. For a complete list of accepted items, [click here](#).



Be sure to visit these other local green businesses!

(click store logo for a link)



MORPC Presents the Columbus Premier of Carbon Nation  
Tuesday, June 22, 7:30-9:30pm  
Gateway Film Center, 1550 N. High St., Columbus, OH 43201

Join the Mid-Ohio Regional Planning Commission for a free screening of Carbon Nation as part of the Columbus International Film and Video Festival. Carbon Nation is a solutions-based, big tent film about tackling climate change while boosting the economy, increasing national and energy security, and promoting good health and a robust environment. Following the film will be an opportunity to hear from the director, Peter Byck and producer, Craig Sieben. See MORPC's [Green Community Calendar](#) for more details.

More information regarding the products mentioned in this newsletter can be found on our website at [www.wattworks.com](http://www.wattworks.com). Products can be purchased online, by phone at 614-458-1162 or in our Columbus store.

## \$89 LR6 LED Downlight Module

Available to all residential AEP Ohio customers - NO COUPON NEEDED!  
To learn more about the LR6, [click here](#).

The \$10 AEP rebate can be used for up to 12 LR6's per address until December 31st, 2010. Additional quantities can be purchased from Watt Work at \$99 each during this promotion. Offer applies to residential AEP Ohio customers only. Contact Watt Works for savings opportunities for non-AEP Ohio customers.

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