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WATTWORKS

Energy Efficiency Newsletter

September 1, 2012

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Watt Works is proud to be
a Lighting Facts LED
Product Partner and to
sell Energy Star products.

Dear Don,

After a hiatus, your Watt Works Energy Efficiency News is back, with more to tell you about!

First, the newsletter will start coming every few weeks, with a variety of brief topics and information on energy topics. We will try to keep them informative and timely.

Second, visit the NEW AND IMPROVED www.wattworks.com Website. It is revamped, expanding every day, and adding more products, more information and soon, the ability for you to order online! Same proven quality products and services as in the showroom, with one more way you can order what you want!

A New Energy-Saving Product Line

Watt Works is now a dealer for Innotech Controls.

INNOTECH[®]
Innovative technology

*The Innotech line of Building
Automation and Controls save
energy and improve comfort.*

Fully programmable controls allow customizing the sequence logic and setpoints for each application to allow the controls to do what makes the most sense in your application. **Innotech** controls can be managed from Tablets, Computers and SmartPhones.



While **Innotech** products are of Commercial quality and capability, proven by their operation in high-rise offices and college campuses every day, they are affordable, flexible and scalable enough to use in homes, stores and churches as well. **Innotech** programming software and updates are FREE (compare that to what other controls brands charge!) and even the impressive animated graphics programs are reasonably priced.

Watt Works would be glad to show you how you too can start saving energy and improving comfort with **Innotech** controls today, and ask about utility incentives that may help pay for your project!

→ Exciting NEW Currie Electric Bicycle Models

Watt Works continues to offer Currie Technologies iZip brand "Hybrid Electric Bicycles". Some of the new models this year are





available with more effective "Hub-mount" motors, better Lithium batteries, disc brakes and every variety of frame, trim and style. (Including Scarlet & Gray shown here)



Need to commute? There is an iZip for that.
 Want exercise in the neighborhood? There is an iZip for that.
 Want to go trail riding? There is an iZip for that too!

Some models are in the Watt Works showroom, and all Currie models are available to order. We assemble, charge and test your ordered bicycle FREE when it arrives so it is ready to ride immediately when you pick it up. And these are just plain fun to ride! Currie still offers Tri-Cruisers (3-wheelers with cargo baskets) and foldable mini's as well. Electric motors can help you keep up with traffic, take bigger hills, or get you home quickly after you tire from pedaling!

→ New Post-Top Yard Light



How many of us have a post-mounted yard light in front of our home? If yours is a natural gas lantern, you probably either know about fragile mantles and wonder just how much gas they are burning. Turns out, it is a lot more than most people think, especially since it burns 24/7/365. And the flame represents CO2 as well.

Even if yours is electric, I bet it seems to collect every possible dead flying insect because they must be "open" to let out the heat.

The NEW Watt Works **Post-Top Yard Light** has no wires to run, burns no fuels, and is Solar Powered! A solar panel on top recharges a battery inside that runs the LED light for several hours after dark every night!

A further irritation I have discovered is that many Home Owner's Associations REQUIRE all post lights be lit every night for neighborhood security. You can convert to electric with the Watt Works Pole-Top Yard Light without a permit, an electrician, or digging in a conduit.

THE Watt Works **Post-Top Yard Light** Looks good, is closed to bugs, requires no wiring, and does not add to your electric or natural gas bills. It even slips onto most existing posts very easily. Look for it on wattworks.com or measure your existing light post and come see it on display at the Watt Works showroom.

→ What is Next?

Watt Works will be adding many pages to our reworked website, so please check it out regularly. And let us know what you like and want to see added.





We will be telling you about even more Energy Saving Products you can use to cut your utility bills, Completed projects that can inspire you at home or work to emulate the success of others, and New, Creative and Effective Solutions to save or provide reliable, affordable power.

And the only thing better than a rebate is a larger rebate! See the AEP rebate below that grew by 50% when you weren't watching!

More information regarding the products mentioned in this newsletter can be found on our website at www.wattworks.com. Products can be purchased online, by phone at 614-458-1162 or in our Columbus store.

\$84 LR6 LED Downlight Module

Available to all residential AEP Ohio customers - NO COUPON NEEDED!
To learn more about the LR6, [click here](#).

The *increased* \$15 AEP rebate can be used for up to 12 LR6's per address until December 31st, 2012. Additional quantities can be purchased from Watt Work at \$99 each during this promotion. Offer applies to residential AEP Ohio customers only. Contact Watt Works for savings opportunities for non-AEP Ohio customers.

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